



## "THE OLD ORDER CHANGETH"



Mr. J. Moir signalling Store opening with the old gong.

Another step forward is being taken in our modernization program. The bell used by the founder of the Company, Mr. Timothy Eaton, assisted by his four-year-old grandson, Timothy, at the ceremony performed when opening the Winnipeg Store at 8:30, July 17, 1905, has gone into retirement.

Not only has it served in a similar capacity each business day since that time, but it has been the signal to employees when they are due to go for lunch, also to announce the closing of the Store at the end of the day's business.

During this historical old bell's years of service, taking into consideration Sundays and estimated holidays, it has been struck approximately 400,000 times. We all complain about the knocks we get in life but who could take this amount of punishment?

The familiar harsh clang heard so many times during the day is being replaced by a more modified tone conforming to the theme of modern planning. Yet, due to an entirely new system of sound distribution, the new tone will be quite audible from all locations on the Main Floor and adjoining Annexes.

There are, no doubt, many employees assigned to the 11:30 lunch hour who hear the bell sound three minutes before that time, while those who are due to go at 1:30 have to wait seven more minutes to get their signal. The lunch hour time schedule given below might be of some interest and, if studied, will clarify what appears to be somewhat of a mystery.

Leave Department	Return through Time Office	Back in Department
11:27	12:30	12:32
11:57	1:00	1:02
12:32	1:35	1:37
1:02	2:05	2:07
1:37	2:40	2:42

Note-No bell sounds at termination of 1:30 lunch hour.

It will be seen by the above that besides an hour for lunch, an additional five minutes has been allowed for the change over, which ensures the maximum help possible to take care of the greatest volume of business with a depleted staff.

## Drivers' Annual Bulb Sale Awards Made

At a gathering of the drivers on the morning of September 30, Mr. F. G. Muirhead, assistant Store superintendent, awarded the top prizes in the annual Bulb Sale Contest. The picture below shows five of the top award winners after they had received their cash prizes.



They are left to right: Mr. C. Waygood, Mr. M. Thrush, Mr. D. MacLean, Mr. J. Sneesby and Mr. W. Berezuk

Mr. Muirhead congratulated all the drivers on their efforts, not only in this contest, but in their role of ambassadors of good will for the Company.

Mr. E. J. Adey thanked the men on behalf of the Electricals Department, and mentioned that even with the adverse circumstances during the contest, the results had been very gratifying.

Two

## COURTESY AND SERVICE

# CONTEST WINNERS ANNOUNCED



Departments 232-528, 428 and 1100D Honoured at Banquet

With average scores of 873, 872 and 869 for the four weeks, Departments 232-528, 428 and 1100D were first, second and third respectively in the Courtesy and Service Campaign Contest which ended October 24th. These three departments, plus the winners of "Outstanding Service" awards in expense departments, were entertained Friday, October 30th, at a banquet in the Grill Room.



Two of the 137 groups who took part in the Conferences during September and October.

## What Happens Now?

The conferences are over and the contest winners have been announced. The fact that scores have increased every week shows that everyone has tried to improve his department's position. To quote from the interim report issued to department management:

"The shoppers have felt that in general, courtesy and service within the departments have been on a high level. For example, to quote one shopper: 'Never, in all my years' experience of shopping in The T. Eaton Co. have I received such service and courtesy as during the last week! Management was much in evidence and the clerks were most pleasant and helpful.' And this is not an isolated instance. There have been several comments along a similar vein."

The Committee on Courtesy and Service would like to feel that behind the high scores and the good showing of our departments are the conferences we attended during September and October. It was certainly evident that there was a great deal of interest and enthusiasm during each individual conference, and the suggestions and comments that were received

by the leaders were proof of everyone's interest in improving the standard of courtesy and service offered by Eaton's in Winnipeg.

Our answers to the questionnaires and our many comments and suggestions are now being tabulated. After these results are available, the conference leaders will get together to write the report which they must present to the committee. This report, which is in effect OUR report, will be used with the Shoppers' reports, as a basis for any recommendations the Courtesy and Service Committee may make. This is the first time such a comprehensive survey has been taken on Eaton service in Winnipeg. Having available both the customer's and the salesperson's points of view should make it possible to improve the standard of courtesy and service and help to maintain it at a high level.

Besides being interesting and stimulating, this campaign has been fun. Don't you think so?



to our customers and the wonderful new clothes they will wear.

The ways of fashion for fall, 1953, are subtle and elegant. Change is in the air-not sudden, drastic change, but a shift in emphasis. You see it in the softening of fabrics, still rich and sumptuous, but gentler in feeling . . . in the beautiful detailing evident in all clothes . . . in the increasing importance of everything that is sleek and sophisticated.

Subtle changes are becoming apparent in the silhouette. There is width at the shoulders, a focusing of interest on necklines, a contoured simplicity of outline. Ingenuity has produced some of the loveliest details in years—the use of leather trims and accessories, the tiny ascots and collars of precious furs. Colours deepen as the year moves into autumn and a whole mellow, wonderful range of brown to beige tones comes into prominence. Everything contributes to a picture of fluid, easy grace - the mood of elegance is achieved in hundreds of different ways.

Description of Pictures (Left to Right)

Top Row—Tapered line coat with "top width" collar.

Black velvet evening gown by Hardie Amies. Grey
flannel dress, Empire line, with surplice covering
front. Oatmeal tweed skirt and black jersey top.
Striped cotton for winter wear.

Centre Row—Two heaviful evening gown by News

Centre Row—Two beautiful evening gowns by Norman Hartnell, Dressmaker to the Queen. Lower Row—Left: Tan taffeta following the "beige to brown" theme. Right: By Madeleine De Rauch, black chantilly lace over cognac taffeta.





Top Row—Left: Claude Fitzsimmons, Centre: R. A. Macdonald, Right: Carman Conn. Lower Row—Left: Albert Kelley, Centre: George H, Poole, Right: Leonard Patterson.

### Fortieth Anniversaries

#### CLAUDE FITZSIMMONS

Mr. Fitzsimmons, assistant in the City Despatch, celebrated his 40th anniversary with Eaton's on the 30th of September. Born in Avoca, County Wicklow, in Southern Ireland, Claude came to Canada when still a boy and went to work for Eaton's. His full 40 years have been with the Despatch.

On the day of his anniversary, Mr. Jim McClure, head of department, presented Claude with a watch chain and pocket knife. The previous evening he had been surprised at his home by a party in his honour when a Parker pen and pencil set was presented to him by Mr. Sculthorp. Married, he has one son who is married. Mr Fitzsimmons is very interested in missionary work.

#### ROBERT ALLAN MACDONALD

Mr. Macdonald celebrated his 40th anniversary with Eaton's on Friday, October 2. He has been a member of the staff of the Basement Store since 1925 and at the present time is a signature in the Men's and Boys' Clothing. From 1913 until 1925 he was in the Mail Order in the Drapery Department. He and his wife, a former Eatonian, have two daughters, one in high school and the other married.

Mr. Macdonald is a Shriner and member of Khartum Temple. He has just returned from a two-month vacation in Scotland, his birthplace, where he was visiting his aunt and uncle.

At a presentation held the morning of his anniversary, Mr. Macdonald received a drum-top table. The presentation was made by Mr. Carson on behalf of the staff. At a stag held at the Valour Road Legion the night before, he received a pen and pencil set. The best to you, Mr. Macdonald, and many more of them.

#### LEONARD PATTERSON

Mr. Patterson celebrated his 40th anniversary with the Company on September 27. At that time he was presented with a set of figurines, a buffer and wobble washer from the department and his associates. Both Mr. and Mrs. Patterson received a corsage from the girls.

The M.O. Packing has claimed all 40 of Mr. Patterson's years with Eaton's. Born in Belfast, Len came to Canada while still a young lad. In 122 Department, he also met his wife, the former Beatrice Fraser. Len spends his leisure hours either in his garden or with a good book. Congratulations on your anniversary, Mr. Patterson, from Eatonians both in the Store and the Mail Order.



Top Row—Left: Elliott Westman. Right: Miss Constance Collier.

Lower Row—Left: Frank McCorquodale. Right: Miss Margaret E. Waring.

## Thirty-Fifth Anniversaries

#### ELLIOTT WESTMAN

Congratulations were the order of the day on October 7, when Elliott Westman (or "Jumbo" as he is affectionately called by his friends in the M.O. Complaints) celebrated his 35th anniversary with the Company. Among the many gifts he received was a beautiful table lamp, the gift of the department.

On the 16th of October, at an anniversary party held in his honour at the Grain Exchange Curling Rink, he received a Ronson cigarette lighter as a memento of the occasion. The former Elsie Pasmore of Department 122A is Mrs. Westman.

#### MISS CONSTANCE COLLIER

Miss Collier's career with the Store includes seven months in the old 123 Mail Order Department, 17 years in the Cash Office, and since 1936 she has been in the Head Cashiers Office. In honour of her 35 years with the Company, a luncheon was held at Moore's on Wednesday, September 30. Mr. G. K. Stokes, retired head of department, presented Miss Collier with a set of luggage from her friends and associates.

After lunch a sing-song, with Bert Kilgour at the piano, kept everyone in good spirits.

#### FRANK McCORQUODALE

Congratulations to Mr. Frank McCorquodale who celebrated his 35 years with the Company, October 15. Mr. L. Cleve complimented him on a "fine job" throughout his years of service—all spent in the Men's Furnishings—then presented him with an electric shaver on behalf of the department. Many other gifts were presented to him during the day by his numerous friends throughout the Store who called to congratulate him.

Born in Eastern Canada, Mr. McCorquodale is the father of four daughters. He enjoys gardening, is a keen bowler and likes a game of horseshoes.

#### MISS MARGARET E. WARING

Margaret Waring (Farm Implements) celebrated her 35 years with Eaton's on September 23. Mr. R. B. McIrvine, group manager, did the honours for the department and the George Street Warehouse, when he presented her with a coffee table.

At a dinner and dance held on September 25 at the Paddock, about 40 friends presented her with a beautiful necklace and earring set. Mr. Crooks, retired supervisor of 55 Department, and his wife, were two very welcome guests.



## Welcome to the Eaton Quarter-Century Club

#### MAURICE KING

Maurice, known to so many as "Mo", is another Men's Furnishings man. He too has worked in Department 228 for his full 25 years. He celebrated his entry into the Eaton years. He celebrated his entry into the Eaton Quarter-Century Club on October 8. At the Vasa'Lund on September 30 both he and Ed Johnston were honoured. "Mo" received a "pop-up" toaster from the department and his wife was presented with a corsage. Mrs. King is the former dary McPherson of the Books and Stationery. They have a son, Robert, 6 ½ years old. Maurice is an ardent bowler and golfer.

JOHN BRISCOE

John has been a member of the Carpet Workroom staff for his full 25 years: His anniversary date was the 11th of October. This day was a Sunday; so, after being honoured at a joint celebration with William Reid on Friday night, Mr. Patterson, head of the department, took advantage of Saturday morning to present John with a mantel radio from the department from the department.

John, who is a Lancashire lad, is married and has four children, all Eatonians. Jack, Department 56; Ray, M.O. Lunchroom; Bernice, Department 36, and Dennis, formerly with the Winnipeg Store but now at Eaton's, Trail, British Columbia. Congratulations to you, Mr. Briscoe, on your 25th, and it is obvious you have enjoyed working for Eston's

Eaton's.

#### WILLIAMSON REID

Friday, October 9, the Eaton Quarter-Century Club added to its list of members the name of Williamson Reid, Carpet Workroom. Mr. Reid, born in Aberdeen, Scotland, has been on the staff of the workroom for 25 years. To mark the occasion, Mr. W. Patteryears. To mark the occasion, Mr. W. Patterson, head of the department, presented him with a drill for his home workshop. A party, a joint celebration, for him and John Briscoe, was held Friday evening in the St. Vital

was held rruay Legion Hall. Mrs. Reid is the former Ann Stooke, 272 workroom. They have one son, James Wil-liam. Mr. Reid's hobbies are golf, fishing and

#### MISS ALICE FORD

Miss Ford has been on the staff of the M.O. Lingerie for the past 25 years. She celebrated her 25th anniversary on October 2. At that time, on behalf of her associates in the department, Mr. R. Chatfield presented her with a gift of luggage. At a dinner and dance held in her honour that evening at the Roseland Alice received a matching their age. land, Alice received a matching train case. Miss Ford, who is interested in all sport activities, is an active member of Eaton's Lawn Bowling Club and an ardent baseball fan.

ANTONIN HENRY CAYER

"I have enjoyed working for Eaton's for the past 25 years and I hope to be able to do so for a long time to come." These were Mr. Cayer's words on the occasion of his quartercentury anniversary. Mr. Cayer has been working in the Ladies' Shoes for the full 25 years. Married, he has two daughters, Georgine and Maxine.

Before Store opening on October 15th, the staff of his department gathered, and Mr. W. B. Cable, head of the department, presented

#### Description of Pictures on Facing Page

(Left to Right)
Top Row—Maurice King, John Briscoe, Wil-

Top Row—Maurice King, John Briscoe, Williamson Reid, Miss Alice Ford,
Second Row—Antonin H. Cayer, Miss Marjory I. Adams, Albert J. Mousseau, Miss Lillian Vipond.
Third Row—"Cy" Scarr, Miss Sybil Hannes-

son, Frank Anderton.

Bottom Row—John M. Kellas, Edward Johnston, James Beeny.

Mr. Cayer with a sturdy piece of luggage. Congratulations, Mr. Cayer, and we too hope that you will be "able to do so for a long time to come."

#### MISS MARJORY I. ADAMS

Miss Manjor I. Adams

Miss Adams, of the Infants' Goods, has been with that department ever since she started with the Store. And on Thursday, September 17th, she celebrated 25 years' continuous service with the Company. Mr. Barnsdale, supervisor, presented her with a wrist watch from the department. The girls gave a dinner at Llentrad Harbour and Marge received a leather handbag and gloves. She also received gifts and congratulations from her many other friends.

The longer holidays she will receive now should allow Marge to indulge in her favourite hobby, travelling.

#### ALBERT J. MOUSSEAU

Although he gets no mention of it, Albert Mousseau has a great deal to do with every issue of "Contacts" that is printed; for Albert is the unofficial staff photographer. "Mousse" is the unofficial staff photographer. "Mousse' celebrated his twenty-fifth anniversary with the Company on Thursday, September 24th. At that time, Mr. Fred Eades, head of department of the Photographic Workroom, presented Albert with a set of golf clubs and bag from the staff. That evening, a party was held in his honour at the home of Mr. Vic Weston, another of the Store photographers.

Mr. Mousseau is married and has a family. Outside of photography, Albert has two main interests; they are politics and the Cercie-Ouvrier Saint Joseph. Congratulations, Albert, on your 25th and, from "Contacts," a special thank you for your help and co-operation.

#### MISS LILLIAN CLAIRE VIPOND

On Thursday, September 24, a breakfast was held by the staff of the M.O. Budget Plan in honour of Lillian Vipond. Approximately 100 co-workers joined in extending their good wishes to Lillian on her 25th anniversary with Eaton's. Mr. W. J. Thomson presented her with a walnut coffee table from the department. Lillian also received numerous personal gifts. ment. Lill sonal gifts.

sonal gifts,
Lillian has spent her whole Eaton career in the Budget Plan; the last five years in the Mail Order. October 3rd, she left to become Mrs. Mac Smith and asked Contacts to tell everyone how much she would miss both her work and all the wonderful friends she has

made.

#### CYRIL (CY) SCARR

Mr. Scarr celebrated the completion of his 25th year with the Company on Thursday, September 17th.

Mr. Scarr, who recently came to the M.O. Sales Room as assistant from the Vancouver Mail Order, has really shown us the meaning of western friendliness.

Born in Winnipeg, Mr. Scarr found his first job with our City Advertising and later worked for the Mail Order Advertising, Mail Order Merchandise, and Vancouver Mail Order Operating. Operating.

Mr. Scarr saw service with the army between 1941 and 1946.

He is a member of the Wildewood Golf Club

He is a member of the Wildewood Golf Club and, of course, his hobby is golf.
Through combined efforts of the three departments, 159, 167 and 173, he was presented with a caddy cart, electric drill set, sport shirt, pullover sweater and a set of carpenter tools. There were other personal gifts too numerous to mention.

A dinner was held in his honour at Moore's, attended by Mrs. Scarr, Mrs. Curry and a wonderful representation of all three departments. On behalf of those present, Mr. Curry made a presentation after a few well-placed remarks regarding Mr. Scarr's good nature and ability to meet people.

(Continued on Page Eleven)

(Continued on Page Eleven)



Left to Right-Mrs. Elsie McKnight, Robert Chambers, Mrs. E. Terenchuk, Joseph Marshall, James R. Ross.

## So Long, Old-Timers!

MRS. ELSIE McKNIGHT retired September 30, after 11 years' service with the Company. On behalf of the staff of the Millinery Department, Mr. F. O. L. Wicks, supervisor, presented Mrs. McKnight with an electric coffee maker and an electric tea kettle. Good luck and good health in the years to come, Mrs. McKnight.

ROBERT CHAMBERS, who joined the Company in 1942, retired from its service on September 30. On that day his friends gathered to wish him good health and happiness. Mr. A. McDonald, assistant, presented him with a camera on behalf of the Caretaking staff.

MRS. E. TERENCHUK retired September 20 after seven years' service with the Company. Mrs. Terenchuk was a Wash-room attendant. On this busy day for 132 Department, Mr. McDonald once again did the honours when he presented Mrs. Terenchuk with a mantel radio.

JOSEPH MARSHALL, who celebrated his quarter-century anniversary last year, retired from Eaton's Caretaking staff on September 30. As a remembrance of his friends and associates, he received a leather club bag. Mr. McDonald, assistant, made the presentation. Our wish for the best of luck, good health and happiness goes with you, Joe.

JAMES R. ROSS. After 38 years' service with Eaton's, Mr. Ross, of the M.O. Packing, retired on October 3. On this day he received a radio, fishing tackle, shirts and fisherman's plastic coveralls as a memento of his associates in the department. He also received a picnic basket from the boys who had worked under his guidance in past years.

MISS MARGARET ANGUS retired October 3 after 30 years' service with the Company. Miss Angus was section head of the Toiletries in the Drug Department for many years. She was feted at several lunches although she had asked to be allowed to retire without comment. She also received many gifts from her associates.

FRED L. HORTON, who has been ill and away from work for some time, retired July 10. He was with the Caretaking staff and joined the Company in 1936. Mr. McDonald, assistant, visited Mr. Horton during September and at that time presented him with a Cogswell chair on behalf of the department.

## Congratulations on Your Thirty Years With Eaton's

HAROLD V. WHITFIELD, Men's Clothing	October 15
MISS MURIEL S. FRASER, M.O. Handkerchiefs and Neckwea	rOctober 16
MISS WILHELMINA BIRNIE, M.O. Adjusting	October 19
MISS BARBARA E. DIXON, M.O. Drugs	October 19
WILLIAM MAIR, Washrooms	October 20
HARRY P. HASLAM, Service Bureau	October 24
WILLIAM E. SANDERSON, Winnipeg Buying and M.H.O	October 24
MRS. LOUISE HAMILTON, Candies	October 26
SAMUEL PATTERSON, Drapery Workroom	October 29
JOSEPH H. DEBENHAM, M.O. Sporting Goods	October 31

### Fortieth Anniversaries (Continued from Page Six)

#### CARMAN CONN

Mr. Conn. of the M.O. Linens and Bedding, celebrated his 40th anniversary with the Company on October 13. Carman has spent almost his entire service in the M.O. Staples and he enjoyed a busy day welcoming all his friends who came to congratulate him. Mr. T. H. Hancock, on behalf of the department, presented Carman with a plate glass mirror and thanked him for his conscientious co-operation through the years.

On October 15 the department held a smorgasbord party at Vasa'Lund in honour of Mr. and Mrs. Conn. Their three children, Marian, June and Ken, were also present. Mr. Hancock, chairman welcomed the guests and called on Mr. T. Burns, supervisor, who has been associated with Carman for his entire service, to say a few words. Mr. Burns spoke of the early years in the Mail Order and of the experiences Carman and he remembered of the beginnings in that section. Mr. W. Hopps, retired supervisor, also expressed a few words of appreciation to Carman, and Mr. J. Reid spoke on behalf of the retired members of the department. Miss Muriel Fraser accompanied an enthusiastic sing-song on the piano and the evening concluded with dancing.

Carman was born in Carman, Manitoba, and spent three years overseas with the 16th Battalion during the first war. He is an enthusiastic gardener and a skilled worker in wood handicraft. We all wish Mr. and Mrs. Conn and family every happiness.

#### ALBERT KELLEY

Another 40-year man in the M.O. Packing is Albert Kelley. Mr. Kelley celebrated his 40th anniversary on October 13. That number has no hex on this gentleman for he started with the Company on that date in 1913. His department presented him with wearing apparel of all kinds as a remembrance of the occasion.

Mr. and Mrs. Kelley have one daughter, Myra. Gardening and the Legion are Albert's outside

#### GEORGE HENRY POOLE

George Poole and his two brothers, Sam (15 M.O.) and Tommy (Service Meats), have a combined total of 123 years of service with Eaton's. If this is not some kind of a record, it certainly should be. George, who is first assistant in the Supply Stock-room, celebrated his 40th anniversary with the Company on Thursday, October 15.

At a breakfast in the Grill Room that morning, his many friends and associates from the Supply Room, Supply Office, Box Factory and Typewriter Repair gathered to honour him. Mr. J. E. Hutchinson, supervisor, presented George with a set of automobile seat covers and a fishing rod specially designed to eliminate the advisability of carrying two rods in one's boat.

In the evening the gang surprised him at his home where a wonderful evening was spent. Mr. Pool received a smoking stand from his friends, and Mrs. Poole received a dozen roses from the

department.

## Welcome to the Eaton Quarter-Century Club

(Continued from Page Nine)

MISS SYBIL HANNESSON

Miss Sybil Hannesson started in the General Office on September 19, 1928, and has spent her entire 25 years in the General Office. In the summer she is an ardent golfer,

Office. In the summer she is an ardent golfer, and in the winter her spare time is taken up by playing badminton.

On the day of her 25th anniversary, Mr. Whitbread, supervisor, along with many others, congratulated her on her good work during the years. On behalf of the staff and girls, Mr. Whitbread presented Sybil with a three-piece set of luggage, also a black corded bag. On her desk were a dozen red roses and many other gifts from her friends.

#### FRANK ANDERTON

September 24 marked Frank Anderton's 25th year of service with the Company. On behalf of the M.O. Paints, Mr. T. Dodds presented him with an electric floor polisher. As well, Mr. Anderton received gifts from many friends.

On the evening of his anniversary, a surprise party was held at his home, where Mr. Bob Brown, of Department 70, presented him with an ice bucket from Department 74 staff and other friends attending.

Frank, who worked in the Store Paints for eight years, has spent the last 17 years in the Mail Order. He is married and has a son, Roland.

JOHN M. KELLAS

Mr. Kellas who is the assistant in the Mail Order Women's Suits, Coats and Furs, celebrated 25 years' service with the Company, October 12th. At that time, Mr. G. B. Scrivener presented him with a Cogswell Chair as a gift from the department,

At a party held in his honour on Friday, October 9th, at the home of H. O. Johnson,

Mr. Kellas received a tool kit presented by Mr. W. Young on behalf of his friends and associates. Since joining the Company he has worked in the M.O. Packers, M.O. Children's Wear and for the past nine years, in his present department.

He is married and has three sons, Kenneth, William, and John, who works in the Women's and Children's William.

and Children's Millinery.

#### EDWARD N. A. JOHNSTON

Ed. Johnston, of the Men's Furnishings, celebrated his quarter - century anniversary with the Company on September 21. Ed., whose father, the late Thomas Johnston, served 43½ years with Eaton's, has been a member of Department 228 for his full 25 years. He is married; has a son 12 and a daughter 4½. His one-acre plot in Charleswood keeps track of his spare time for him very handily very handily.
On September 30, at Vasa'Lund, where a

joint celebration was held, Mr. Johnston re-ceived a "pop-up" toaster from the department and Mrs. Johnston was presented with a corsage.

JAMES BEENY

Jim Beeny, who was born in Woodhurst, Sussex, England, celebrated his quarter-century anniversary with Eaton's on October 1st. At that time, Mr. A. P. Bowman, supervisor of 145 (Light, Heat and Power), presented Jim with a handsome Gladstone bag from his friends and associates. The previous evening, at the Berry Hall in Norwood, there was a a party held in his honour.

Mr. and Mrs. Beeny, who have three married daughters, are leaving November 1st by air for a ten-week visit in Britain. That bag should come in handy, Jim! We all wish you many more years with the Company and hope

you enjoy your long-awaited trip.



## Elmhurst Golf Course Sce

The ladies could not have chosen a better day to hold their field day. The afternoon of Wednesday, September 16, was clear and warm when over 100 girls from the Store and Mail Order arrived at Elmhurst for their annual field day and wind-up dinner. The girls had time for only nine holes but some of those halfway scores would make a lot of the men blush. Mrs. Midge Cole posted a 43 on the front nine to take low gross honours for the day.

Mr. Bruce Sutherland's powerful baritone led the ladies in a spirited sing-song before supper. There was a tasty steak dinner and then the presentation of prizes by Mr. W. L. Palk, Mr. B. Sutherland, Mr. J. E. Dolan and Mr. J. Johnston, Mr. A. Duncan, the president of Elmhurst, had some very kind things to say about the Women's Golf Club. Miss Ellen Deason, who did a very capable job as chairman, reviewed the season and thanked the executive and the rest of the membership for their coperation with her. Mr. Palk reminded everyone of the importance of the Sir John Eaton Memorial Fund in making such fun-filled excursions possible.

Two special guests at the dinner were Mr. Les Beavan and Mr. Joe Tachan, who play a little golf themselves now and then. They held a clinic during the afternoon on the first fairway which was one of the highlights of the day.

The evening wound up with the approval of next year's slate of officers. We were happy to be invited and would venture to say that the fair sex has quite a bit more fun than the men on these occasions. What d'ya say, gals?



Twelve



MEN'S GOLF CLUB

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## e Scene of Fall Field Day

achan show the girls how. Right: A few more of the

#### 1953 FALL FIELD DAY WINNERS

M. Cole H. Cousins E. Brownridge F. Park C. Bewick A. Johnson L. Rerrick J. Morrison I. Alexander J. Kerr B. Spring V. Chambers

#### KNOCK-OUT COMPETITION— LADIES' GOLF, 1953.

"A" Class-Winner: Miss Marg Goatcher. Runner-up: Miss Chris Bewick. Consolation: Miss Elsie Brownridge.

"B" Class—Winner: Miss Louisa Maughan. Runner-up: Miss Myrtle Howatt. Consolation: Mrs. J. Lancaster.
 "C" Class—Winner: Miss Alice Plamondon. Runner-up: Miss Vivian Legace. Consolation: Miss Joan Wallace.

The "Oscar" Trophy—Played for by the winners of "A,"
"B" and "C" Classes. The winner: Miss Marg Goatcher.

#### 1954 SLATE OF OFFICERS EATON WOMEN'S GOLF CLUB

#### COMMITTEE

Store — Connie Hancox, Welfare; Mollie Mitchell, Wages; Chris Bewick, Construction; Elsie Brownridge (267).

Mail Order—Lil Greenberg (116), Tickets; Jean Fairhall (5), Winnie Crowston (33), Mattie Haldorson (122C).

Thirteen



## Eaton's Mixed Five-Pin Bowling League

By NORM HENRY

Well, here we are again with NEWS of your scores and division standings.

Division One—As of October 6 the team standings are: Outlaws 14-3, Strollers 11-7, with Nomads, Fixers, Millwrights 10-8. Ladies' high scores have been: Mary Mathews, 745 (301); Donna Monchak, 741 (251); Ollie McReynolds, 698 (259); Jean Kling, 684 (301). Men's high scores: Roy Leveque, 760 (303); Sig Sigvaldason, 738 (316); George Bennett, 719 (265); Eric Guile, 719 (320). Team high scores: Nomads, 3,270; Fixers, 3,137; Millwrights, 3,137; Outlaws, 3,115.

Division Two—Team standings of this division are: Scotties, Fuzzies 11-4; Skippers, Twenty-Niners 9-6. Ladies' high scores are: Grace Landry, 623 (258). Men's scores: Tom Scott, 787 (273); "Smitty" Smith, 726 (255); Al Farquhar, 657 (245). Team high scores: Scotties, 3,133; Twenty-Niners, 2,904; Skippers, 2,885.

Division Three — Team standings: Vikings, 12-6; Whirlwinds, 11-7; Peepers, Pat's Punchers, 10-8. Ladies' high scores: A. Anderson, 740; Betty Stevenson, 714; Dot Hardiman, 698. Men's high scores: J. Paterson, 703 (303); Cy Napier, 696; Frank Swonnell, 677. Team high scores: Whirlwinds, 3,079; Jay Dees, 3,036; Peepers, 3,018; Vikings, 2,885.

Division Four — Team standings so far are good here: Rustlers 14-4, No-Blows 12-6, Repeaters 10-8. Men's high scores: Joe Green, 804 (307); Len Reid, 773 (316). Ladies' high scores: Dot Martin, 728 (291); Betty Wright, 663 (297). Team

scores: No-Blows, 3,165; Rustlers, 2,844; Meteors, 2,740.

Division Five—Team standings: Jeeps 12-6, Buffalers 12-6, Wise-Ones, Blazers 11-7 each. Men's high scores: Bert Bemister, 775 (305); Norman Henry, 739 (326); Ted Black, 639 (265). Ladies' high scores: Chris Bewick, 650 (276); Flo Osman, 637. Team high scores: Jeeps, 2,722; Telacos, 2,716; Zippers, 2,683.

Division Six—Team standings are: Dandies 14-4, Budgeteers, Five D's 10-8. Men's high scores: Sam Bailie, 714 (329); Alf Beavis, 687. Ladies' high scores: Kay Bodley, 721 (281); Jean Benvie, 739 (333); C. Mickoski, 656. Team high scores: Money Bags, 2,983; Five D's, 2,826; B. Bees, 2,776.

Division Seven—Team standings so far in this division are: Nationals 13-5, Orphans, Bombers 11-7, Sirloins 10-8. Men's high scores: J. Pilkington, 644 (288); M. Kowal, 638 (255). Ladies' high scores: Miss Pordones, 626 (222); S. Komar, 585 (205); Miss Bain, 564 (220). No team high scores.

Division Eight—Team standings so far have been: Pic-Ups 13-5, Minx 12-6, Rulers, Tenderknits 10-8. Men's high scores: Dick Thompson, 714 (275); Henry Kondret, 701 (314); L. Hollingsworth, 658 (234). Ladies' high scores: J. Johnson, 648 (274); L. Bennett, 641; Betty Schroeder, 548; Ann Longmuir. Team high scores: Tenderknits, 2,781; Pic-Ups, 2,751; Minx, 2,635.

Well, this is all for now. Good luck to you all in the Turkey Shoot.

## Eaton "Theatre Guild" Plans for Active Season

The presentation of the comedy "Heaven Can Wait" at the Playhouse Theatre last April 27 drew much favourable comment for a first project of this new club.

At an enthusiastic meeting held Wednesday, September 2, the club was reconstituted and the following officers were elected for the 1953-4 season:

Honorary President.......Mr. W. L. Palk Honorary Treasurer.....Mr. T. M. Elliott President.......Joan Sherman Vice-President.....Joe Leighton Committee Convenors:

Wardrobe Joan McTavish
Make Up Shirley Phipps

The make-up group has had an interesting course of instruction and are now impatiently awaiting an opportunity to put their training to work. Anyone interested in make-up, theatrical or otherwise, should contact Shirley Phipps, convenor of the make-up committee, at the Cosmetic Counter.

A program of instrucion in stage technique, speech and play-reading, conducted by Mr. Michael Blurton, is now being held during November in the clubrooms of the Eaton Curling Club, 111 Mayfair Ave., on Monday evenings at 8 o'clock. There is still room for more members and a cordial invitation is extended to all employees who are interested.

Plans are under way for a major production in the Playhouse Theatre, April 5 and 6. Watch for further announcements.



Top Row—Left: C. Murray and R. Clarke receive Men's trophy for the Rockets. Centre: Mrs. F. G. Muirhead (centre) presents Girls' trophy to W. Reid, coach, and Miss E. Johnson, captain. Right: Mrs. W. Clay and Miss Anne Fast with Most Valuable Player award.

Lower Row—Left: "The Umpires' Quartet," P. Heiland, W. Reid, J. Moore, W. Melnyk. Right: A few of the Printers and their ladies.

## BASEBALL LEAGUE WIND-UP

#### Trophies and Ribbons Presented at Annual Banquet and Dance

The steady rain which fell the evening of September 24th failed to dampen the spirits of the large gathering of Eaton softball enthusiasts and their friends at the Curtis Hotel. The occasion was the annual wind-up banquet and dance.

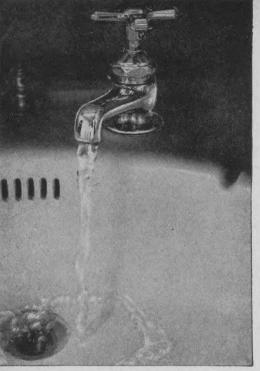
After a savoury steak dinner, President Ted Black reviewed the past season which he felt was most successful, considering the wetness during the late spring and early summer. He thanked the administrators of the Sir John Eaton Memorial Fund for their co-operation and generosity. Mr. F. G. Muirhead, assistant Store superintendent, the speaker of the evening, felt that the amount of outside interest shown in the league spoke well for the calibre of baseball played. He also mentioned the efficient, business-like manner

which characterized the executive's handling of the league.

Mrs. F. G. Muirhead presented the winners' trophy (girls' division) to Miss E. Johnson and Mr. W. Reid, captain and coach of the Royals. Mrs. W. Clay then made the presentation of the most valuable player award to Miss Anne Fast of the Royals. Mr. R. Clarke, manager, and Mr. C. Murray, captain, of the Rockets, received the trophy for winning the men's division, from Mr. E. G. Rogers. After presenting the All-Star Ribbons to Mr. F. Heath for the girls and Mr. N. Locke for the men, Mr. Bruce Sutherland led a singsong which was one of the highlights of the evening. Bert Kilgour was at the piano. After a riotous half hour of entertainment by Len Andre and his group, dancing wound up a wonderful wind-up.

#### TIME, PLEASE! GENTLEMEN!

Yes, men, it is time all those curling entries were in. If they are not in now, you are already a week late. Please, everybody, let's get those entries in so that schedules will be ready when ice becomes available.



## "WATER, WATER EVERYWHERE . . . . "

and not much is used to drink!

Two gallons of water every second, every day, all day. This is the amount of water used in the Store, Mail Order buildings, Garage and Power house. Although consumption varies with the season, the average is 5,000,000 Imperial gallons per month of which approximately half is supplied by our own deep well which draws water from 450 feet below ground level. Consumption is much greater during the warm summer months than during the winter.

Where does all this water go? Well, we wondered, too, so we asked Fred Bergman, of the Engineers, to let us in on all its uses, and here is what we found out.

We have a 100,000-gallon water storage tank situated beside the north wall of the Power House, primarily installed as a reserve for our automatic sprinkler system but also used to service our washrooms and refrigeration machines which include air conditioning. Water for restaurants and drinking fountains, as well as our Power House boilers, is supplied direct from the city mains.

During the summer, the boilers in the Power Plant use almost 100 per cent city water from the mains, but during the winter heating season, the condensate from the radiators is returned to the plant and used over again.

The city water that comes into our buildings is at 60 pounds pressure; but in order to reach the higher floors of the buildings, the pressure must be boosted by our own pumps to 110 pounds.

We have 58 water-cooled refrigeration machines of various sizes, and 27 machines which are air-cooled. The water-cooled units use water continually 24 hours per day. In addition, we have five large air-conditioning refrigeration machines which consume great quantities of cooled water while in operation. The water for all refrigeration water-cooled machines is cooled by a water-cooling tower installed on top of the power house.

We have a large centrifugal pump with a capacity of 1,200 gallons per minute which pumps water to this tower. Here, through a system of sprays, fans and air currents, the water is cooled and then distributed to all the water-cooled refrigeration machines for cooling purposes.

There are thousands of gallons of water in our sprinkler system and the pressure is kept up in the system by four large electrically-driven pumps. In case of a power failure, there are two large steam-driven pumps each capable of pumping 1,500 gallons per minute and operating the system in case of fire.

So the next time you bend over a drinking fountain or fill a wash basin, give a thought to all the pipes and pumps and valves and men who make it such an easy thing to do.

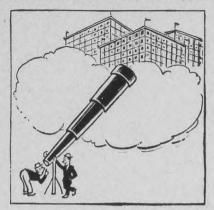
## It's Your Suggestion System - Use It!

Suggestions are gem ideas that can net extra dollars for you . . . ideas for better customer service, ways of cutting operational costs, safety measures, methods of more efficient operations, new systems that aid you to do a job more quickly.

The following employees have been granted awards for suggestions:

Mr. W. C. Carson, M.O. Budget Plan \$25.00 Louise Robertson, M.O. Copying ..... 10.00 Mrs. S. Cleghorn, Piece Goods ..... 10.00 Mr. Arnold Monk, Optical Goods ..... 10.00 J. Reid, M.O. Stoves, Heating ...... 10.00

## WHAT'S GOING ON-



## AROUND HERE?

#### BASEMENT STORE

Foodateria-By R. Morris

Best of luck to Rose Sosiak who left us September 19, to be married to Ray Kochuk. Mr. Carr presented Rose with linen and a toaster. At a shower in her honour she received a gift of linen.

Three of our girls have received lovely diamonds. They are Marjorie Baker, Betty Ogston and Joanne Oulion. The lucky fellows are Norman Spencer, Jack Lytle and Leo Bruce. Congratulations to all.

Best of luck to Fern Tiderman who has left us for a new position.

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#### MAIN FLOOR

Jewellery-By D. S. Dewar

Best wishes to Jessie Yule who left October 3 for a position with the Canadian Wheat Board.

Nice to have Bernard Gallet, of Chaux-de-Fonds, Switzerland, with us for a few weeks.

A speedy recovery to Albert Van der Ploeg and Edna Radley.

A welcome to Francis Newcombe, a new member of our Gold-filled Section.

#### Notions-By V. Gillespie

A very pleasant evening was had by all on September 23, at a bridal shower held in honour of Miss Brenda Flett at the home of Mr. B. Rice. Brenda was the recipient of Revere ware.

St. Paul's United Church, on October 3, was the scene of a pretty wedding when Brenda Flett became the bride of George Miller. Brenda was presented with a toaster from the department.

Men's Furnishings

By Marj McRae and Ed Johnston

The staff and friends of Department 228 enjoyed a very pleasant evening, Wednesday, September 30, out at Vasa'Lund, when a gathering was held in honour of Ed Johnston and Maurice King who were celebrating their 25th anniversaries with the Company. Mr. Jerry Cain and Mr. Bert Collins made the presentations of "pop-up" toasters to the honoured guests. Mrs. King and Mrs. Johnston were presented with corsages.

Hughie Sinclair passed away September 24, and this department lost one of its most popular members.

Hughie was a gifted musician who served with distinction on our entertainment committee and did much to make our social gatherings successful.

A useful man at his job, his quiet, friendly manner won him many friends. Our heartfelt sympathy goes out to his wife, Eleanor, his children, his parents and brothers.

Knowing Hughie as we did, we have some idea of what his loss means to his loved ones.

#### Drugs-By C. O'Kelly

It was with very real regret that we said farewell to Miss Margaret Angus who was our Tolletries section head for many years. We wish her many years of happiness in her new home in Victoria, B.C.

Lulu Dodds, Toiletries Counter, and Mrs. Sennett, Order Board, have decided to try their fortunes in the U.S.A. We wish them both the best of luck.

We are sorry to hear that Dick Murray, Camera Counter, will not be with us for a little while due to ill health. We wish him a speedy recovery.

Nora Luke, Soap Counter, a bride-elect, has left us to start her new life. She was presented with a coffee table at a shower held for her by her many friends in the department.

Dorothy Smith, Rubinstein demonstrator, also left us to be married. At a dinner held in her honour at Llentrad Harbour she was presented with some beautiful cups and saucers.

Congratulations to Mr. and Mrs. Leeson on the birth of their son. Dick is section head in the Brush Counter.

We are pleased to have Ken Merritt and Marg Porter back again. Both have been seriously ill but now report complete recovery.

We are also glad to learn that John Duffield, Drug Counter, has quite recovered from his accident which had resulted in a broken collar bone.

Mr. Bill McKerchar is back after his long quarter-century holiday. He has certainly covered plenty of ground and looks as if travel agrees with him.

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#### THIRD FLOOR

#### Meat Department-By Hilda Mensforth

There was a great buzz of excitement on the morning of September 19, when Mrs. Pankhurst (Panky) came in sporting a lovely new diamond. Mr. A. Stephens is the lucky man.

We are pleased to see Billy Harrison and Charlie Beatty back on the job again. Bill and Charlie were home with the flu.

Our deepest sympathy to Mr. Woodward in the loss of his sister in England recently.

We were sorry to hear of Mrs. Byers (1082) being in a car accident on Thanksgiving Day. Hope you make a speedy recovery and soon be back with us.

#### Hardware-By H. Smith

Our sympathy goes out to Mrs. Marge Bullock whose sister, Mrs. Etta Weaver, passed away on September 13. Our sincere sympathy to Marge and her father.

Glad to welcome back Howard Bowlby after his long illness. We hope that he will continue to feel better. Also hope Lorraine Morrissette is feeling better after her recent illness.

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#### FOURTH FLOOR

Beauty Shops-By S. Procter

September 16, at 3 p.m., our Mr. Coleman became a father when a bouncing baby girl arrived. Her name, Dixie Melanie. Baby received a lovely blanket from the department, Mr. H. Bessette made the presentation.

September 26, Mrs. Adeline Wesa left us to be married to C. Chase on October 2. The bride received a steam iron and hamper of groceries. Mr. Bessette did the honours on behalf of the department.

Mrs. Hilda Wallace left us on October 3 to live in the U.S.A. Mr. Bessette presented Hilda with a lovely travelling make-up bag.

Mrs, Annie Baron became a grandmother on September 27. Congratulations, Annie.

Lillian Spivak received a diamond on September 30, from Walter Diduck. Congratulations to you both.

Lingerie

On October 2 members of the department gathered at the home of Mr. and Mrs. Jack Hunter to honour Alf Forbes who left our department to start a new venture of his own. Mr. Ferguson made the presentation of a hostess chair on behalf of the staff. Many thanks, Edna and Jack, for your kind hospitality. It isn't the first party we've had at Edna's and we are always assured of a real bang-up evening. Best of luck, Alf, and don't forget to come back and see us.

Did anyone notice the buttons popping off Norm Franklin's coat lately? In case you don't know the reason we will tell you. Anne and Norm are the proud parents of twins (a boy and a girl) born October 7. Congratulations.

Welcome back to Phoebe McCulloch who recently returned from a ten-week holiday in Scotland and England. We all envy you that grand trip, Cully.

Mrs. Walkerdine left October 7 for Vancouver. She has been with us the last six months. She will go to New York, and after spending a few months there, will return to England. She was presented with a gift from the department. We all wish her the best of luck.

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#### SIXTH FLOOR

Carpets-By Gladys McLean

A baby daughter was born to Gordon and irs. Ray on Thanksgiving Day, October 12—weighing in at 5½ lbs. A sister for Kenny.

A very enjoyable party was held in the St. Vital Legion Hall on Friday, October 9, to celebrate the entry into the Quarter-Century Club of Mr. W. Reid, assistant in 272 Workroom, and Mr. M. Briscoe, of 272 Work-room.

Mr. Reid's big day was October 9, when Mr. W. Patterson, head of department, presented him with a drill to use in his hobby of woodworking.

As Sunday, October 11, was Mr. Briscoe's 25th anniversary with the Company, Mr. W. Patterson presented him, on Saturday morning, with a mantel radio from the department.

Many thanks to George and Mrs. McMullin for arranging the party.

Margaret Ehman, of the Mat Section, was a grandmother once again on September 4, when a baby girl was born to her daughter in Regina. Baby's name, Ruth Frances.

We were sorry to say good-bye to Tommy Ritchie who left for another position,

Hello and welcome to all the new members of our staff.

Thanks for all the cards from England, May. We are glad you are having such a wonderful time.

Sorry to report Mark Westmacott had a spell in the hospital but is now home and convalescing quite well. Miss you, Mark, hope you will soon be back with us,

#### Executive Offices (Secretarial)

Presentation of a leather-top drum table was made by Mr. R. M. Pinfold to Miss Claire Warren, of the Executive Offices, on Saturday, September 19, when she left the Company to become the bride of Mr. N. W. Leslie, Jr., on October 2. In presenting the table on behalf of her office associates, Mr. Pinfold expressed their happiness and regret—their happiness for Claire in her forthcoming marriage, and the regret of her friends at her departure. Mr. Pinfold also expressed the hope Claire would find in her new sphere the happiness she so rightly described. richly deserved.

Claire was also honoured at a luncheon held at Llentrad Harbour by the girls from her associated offices, where she was presented with aluminum ware.

#### General Office-By L. Browne

Our bride-elect of this month is Florence Moody who left September 18 to be married to Frank Stone. Mr. Whitbread, supervisor, presented Flo with a pair of Trapper point blankets, a mirror, and crystal from the staff and girls.

Joyce Wright left September 20 to go to Churchill. A presentation of a wardrobe trunk and a Waterman pen and pencil set, also gloves and hosiery from the staff and girls, was made. Good luck, Joyce.

Also leaving us this month were Mary Jane Adair and Vi Barrett, They were the recipi-

ents of gifts.

Congratulations to Mr. and Mrs. D. Woodsworth (nee Hildahl) on the birth of a baby boy, September 26, and to Mr. and Mrs. V. Goertzen on the birth of a fine wee girl on September 17.

Looking very shy were our two girls who received engagement rings — Doris Russell who became engaged to Ray Perrault, and Joan Shaw who became engaged to Lionel Thomas.

A big hello is sent to Dorothy Holland who is in the General Hospital recovering from an operation.

Our sincere sympathy is extended to Mr. G. Paull and family on the loss of his wife.

#### Customs and Traffic-By Nan Morrison

Elsie Moody, the youngest member of our staff, left on Saturday, September 12, to go to a new job. Good luck, Elsie, and our best to a new job. Good wishes go with you.

#### Draperies-By Shirley Hetke

On Wednesday, September 23, the gang from Department 267 held their semi-annual golf field day. Verna Hunt and Walter Ritchie won first prizes. Here's hoping they're making use of them.

Thanks to Mrs. Elsie Brownridge for her splendid job of getting the Everyone had a grand time. the gang together.

Best wishes to Eleanor Gray who left our department on the morning of October 7, to become the bride of Lionel Good.

The department's gift to Eleanor was a pair of pictures. Loads of luck to you and Lionel.

On the morning of October 7 the department joined together to say farewell to Mrs. Dagmar Burgess who left to take up residence in Edmonton. She was presented with a rhinestone pin as a parting gift. Hope you like your new home, Dagmar.

We are sorry to report that Daisy Zetter-strom has been ill in hospital. Hope you will be up and feeling better soon, Daisy.

Glad to hear that Pat Collins and Mrs. Ned Willingham are doing so well after their stays in King George Hospital. Keep up the good work, girls.

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#### SEVENTH FLOOR

#### Radios-By F. McDowall

We wish to welcome Mr. M. Wrublowsky back after his recent illness; and also extend our congratulations to Mike and his wife on the arrival of their son, Michael John, on September 26.

Our best wishes go out to Miss Joyce Cook

who was married September 26 to Mr. Jim Howe in Minneapolis. Joyce received a lovely corsage of pink sweetheart roses and a chair from the department. Also a shower was held at Mrs. Alice Fenwick's home and Joyce received a corsage and gifts from her associates at work.

Our sincere sympathy to Mrs. A. Wallis on the loss of her mother.

We wish to welcome some new members to our staff: Mr. Lloyd Tolander, Mrs. Del White, Mr. John Brodur, Mr. Richard Boulay and Mr. B. Wrighter.

We wish to extend our sincere sympathy to Mrs. E. Orr in the loss of her brother.

Mrs. Gwen Howe left this department to take a new position and received a lovely gift on leaving.

#### Refrigerators-By F. McDowall

Mr. Graham Shepherd left this department to make his home in Los Angeles. Graham received a gift of a Shaeffer pen from his fellow associates at work.

#### Pianos-By F. McDowall

Mr. Ken Abbott is leaving the Piano Department after two and a half years. We will all be very sorry to see Ken go for he is very well liked by all the members of this department. His gift from the department was a rifle.

#### Furniture and Bedding-By Marion MacPhail

September 26 was the date chosen by Miss Jacquelyn Barr and Mr. William Harris for their wedding. On behalf of the department Mr. Livingstone presented Jackie with crystal and Bill with a bridge set.

The boys of the department had a stag for Bill, and we hear he was loaded down with loot. The gals of the department had a luncheon and shower for Jackie and she received some lovely gifts. Best of luck to you both in your married life.

We are sorry to lose Miss Lois Hill to the Stoves office but hope she will enjoy her work in that department. Mr. Livingstone presented Lois with a compact from the girls. Loads of luck, Lois.

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#### EIGHTH FLOOR

#### Budget Plan-By E. Tamplin

Our best wishes to June Joyce who was married to Walter Wood on September 19 at Knox United Church. June received a mirror from the department and figurines from her section, also a lovely cup and saucer.

A Silex coffee-maker and figurines were presented to Evelyn Morrison who became the bride of Allen Nicol on September 26 at Stonewall, Manitoba.

Shirley Gill left the department to be married to Laurence Cinnema on October 2. Shirley received a bedspread from the department and figurines from her section.

#### D.A. Office Chatter

On July 11 Miss May Hopkins celebrated 30 years with the Company on which occasion Mr. W. Thomson presented Hoppy with a pair of Royal Doulton figurines on behalf of the department. Congratulations, Hoppy.

Farewell to Arna-Coryn Orchard who was presented with a set of jewellery on her departure from the office.

A cocktail party at the home of Mrs. Florence Gibbs was held on Tuesday, September 8, in honour of Mr, Harold Sanderson. The good old U.S.A. has taken one of the most genial members of our office. We are going to miss you, Harold, and we want you to be prepared to expect us all for holidays.

A bouquet of roses was presented to Mrs. Sanderson. Mr. R. Clark did the honours, giving Harold a gladstone bag and matching brief case. Best of luck from all of us. And we would like to send out a vote of thanks to Mrs. Gibbs for the use of her home.

## Picture Framing Work-room By Jean Mahoney

P. F. Morgan is now back from his fourmonth trip to England and Ireland and the Coronation. He says Britain is wonderful for photographers only it rained too much,

He saw the Queen and was in the Queen's review of ex-servicemen in Hyde Park on July 5, along with 66,000 from all over the Commonwealth.

#### Provision Order Board-By Anne Atkin

Three of our members left us recently. Our very best wishes to each of them.

First of all a party was held for Lorette Flockton who has left to reside in Detroit, U.S.A. Good luck, Lorette, on your new venture.

Dorothy Burrows left to be married.

Pauline Gorluik transferred to the D.A. Office. We'll miss you, Polly.

A belated shower was held for Muriel (Glasgow) Forzley. The girls presented her with a set of dishes and linens.

Welcome back to Anne Weppler who has been on the sick list for about two months, and Helen Studham, after a week of illness. Sorry to hear Edythe Course is on the sick list. Hurry and get well.

Last but not least, orchids to Flo Hodge who received an award for Courtesy Week. Nice going, Flo, and a very nice picture, too. Keep up the good work.

#### Sales Audit and C.O.D. Office

By Joyce Baldwin

Jean Keele was married to Bill Jenkins on September 26 at Holy Trinity Church. Jean's gift from the department was a lovely green hostess chair. A no-hostess miscellaneous shower was held in her honour with Jean receiving numerous lovely gifts. Best of luck to you both.

Our congratulations go also to Connie Orr who became Mrs. Glen Richardson at a ceremony, October 10, in the chapel of St. Matthew's Church. Connie received flannelette sheets and a beautiful towel set from the staff and management. A gift of money was presented to Connie to help her establish her new home. Our good wishes go with you as you make your home at the Air Force base at Clinton, Ontario.

Farewell and good luck to Mrs. Joyce Snell who has also left us to make her home at Clinton, following her husband's transfer there.

Congratulations to Margaret Patterson who is wearing a beautiful diamond on that all-important finger. The lucky man is Rene Corneillie. We extend our best wishes to you both.

Welcome back to Gladys Erickson, of the C.O.D. section, who has returned to the office after an absence of a number of years.

We are glad to report that Carol Lightfoot is making steady progress following an appendectomy operation. Hope to see you back again soon.

A cheery hello and welcome to all the new members added to the staff.

#### Head Cash Office-By Margaret Anderson

We are very proud of our fellow worker, Mrs. Sophie Simpson, who won an award in the Courtesy Campaign.

We are pleased to report that Mr. Wm. Mc-Dowell is improving each day after undergoing an operation a few weeks ago. Hope to see you back again soon, Bill.

Mr. Bert Somerville is the proud father of a baby son, Geoffrey. A brother for Ricky. Congratulations, Iris and Bert.

We had a very welcome visitor last week in the person of Mr. Stokes, retired head of department. He was looking very fit and admits he misses us a little,

## In The Mail Bag

#### SECOND FLOOR

#### M.O. Packing and Money Returns By F. Spice

Best wishes for happiness and good health Best wishes for happiness and good health in the future were extended to Mr. J. Ross on the occasion of his retirement from the Company on October 3. Among other gifts, he received a radio, fishing tackle, shirts and fisherman's plastic coveralls from associates in the department; a picnic basket from the boys who graduated from working under his residuacies the next results. guidance in the past years.

Congratulations and best wishes were ex-Congratulations and best wishes were extended to Mr. L. Patterson on the occasion of his 40th anniversary with the Company on September 26. He received a set of figurines from the department and also a buffer and wobble washer from his associates in the department. The girls on the floor presented him and his wife with corsages.

him and his wife with corsages.

It was a busy day for the third floor when three girls left on the same day, September 26, two to be married and one to take a different job. Miss Magdalene Unruh was married to Peter Martens on October 3 at the First Mennonite Church. On September 22 a shower was held in her honour at the home of Wilma Tolton when she was presented with a bedspread and bath, set.

The other girl who left to be married was Stella Kazina. She was married on October 3 to Johnny Chorney at St. Michael Church in Tyndall, Manitoba. She received an ash tray from the fund.

Best of luck to both of these brides.

The girl who left to take up a different line of work was Miss Iris Burkett who is taking a course at the Bible College in Toronto, to be a Salvation Army officer. Best of luck to her,

There are four lucky girls wearing diamonds this month. They are Miss Muriel Scott, of Department 122C, and Misses Marie Martens, Terry Jaworski and Pat Phillips, all of Department 113.

Congratulations were extended to Mr. A. Kelly on his 40th anniversary with the Company on October 13. His department gift was wearing apparel, including shirts, socks, etc.

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#### THIRD FLOOR

#### M.O. Drugs and Perfume Factory

By A. Bulman

We extend sincere sympathy to Mr. W. Carpenter in the loss of his father-in-law, Mr. W. McGarrol, who passed away on September 29.

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#### FOURTH FLOOR

#### M.O. Boys' Clothing-By A. Cunningham

On September 12, Addie Mohr left to become the bride of Charlie Wright, 29 M.O. The event took place September 18 in St. Paul's Lutheran Church. The presentation from the staff was a chest of silverware which was presented by J. Leighton. A miscellaneous shower was held September 1 at the home of Betty Davies. To you both we extend our best wishes, and may you have many years of happiness together.

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#### FIFTH FLOOR

#### M.O. Drugs-By Barbara Dixon

Congratulations are extended to the former Betty Timmer whose marriage to Mr. R. Jones was an event of September 12. On leaving to be married, a presentation was made to Betty by Mr. R. L. McGurk on behalf of the department staff. Many other gifts were also received. Much happiness, Betty and Bob.

Another member of our staff is also re-ceiving congratulations of a slightly different rie. Miss Irene Allan was not only on winning team in the Girls' Softball gue, but was also chosen for the all-star nature. League, but was also cheam. Nice going, Irene.

Pleased to report Mr. J. Reay back at work

and looking quite well.

This Contacter was sorry to miss the visit of a former member of our staff who visited the department while I was on holidays, Miss Louise Vautrin, who is now living in Montreal.

Pleased to see Margaret Freisen looking so ell—country life is evidently agreeing with her.

M.O. Draperies-By I. Eilmes

Miss Helen Drobot was united in marriage to Mr. Ted Rosmus in St. Michael's Church at Cook's Creek, Manitoba, on Saturday, Sep-tember 26. On leaving the department she was presented with a wool blanket and a va-riety of other lovely gifts from her friends in the department.

Mrs. E. Stewart was presented with a blouse and hosiery, October 3, on her departure to take up housekeeping.

We would like to convey our congratula-tions to Mrs. Lillian Fright on the birth of a daughter.

Mrs. Jean Lindsay sailed for the old country to visit relatives on September 26. She will return January 5.

#### M.O. Millinery and Accessories

By Muriel Fraser

We offer heartiest congratulations and best wishes for future happiness to Mr. and Mrs. Gaston Joseph Pinsard (nee Mary Jane Dumas, of Department 3) who were married in St. Mary's Cathedral on October 3. Before leaving the department, Mary Jane was presented with a gift of sterling silver deposit glassware and a shower gift of a table lamp.

Our best wishes for a speedy recovery to Barbara Murray, of Department 4, office, who recently underwent a serious operation. We are happy to report that Barbara has left the hospital and is making good progress. Keep up the good work, Barbara!

M.O. Radios and Electricals-By Mina Doolan

Miss Anne Barnicki was married on October 3 to Mr. Metro Kinaschuk, from Arran, Sask. The wedding took place at the Cathedral of St. Vladimir and Olga. The happy couple will make their home in Winnipeg.

Prior to the wedding, a presentation of an electric polisher was made to "Barney" by Mr. P. J. McRae on behalf of her co-workers in the Radio and Electrical Departments.

on Saturday afternoon, September 26, a lunchson was held at Llentrad Harbour by the girls, and a presentation of kitchenware was made on that occasion.

Our sincere sympathy is extended to Marion McKinley, of Department 60, office, whose father passed away very suddenly on Sunday, October 14, 1953

October 11, 1953.

#### SIXTH FLOOR

#### M.O. Piece Goods-By Winnie Crowston

We were sorry to say good-bye to May Mattson and Margaret Wass. May left us for a new position and Mrs. Wass has taken up housekeeping as a full-time job.

Best wishes to Mary Dayholos who left our department to become the bride of L/Brd. Earl Thomson, R.C.H.A., on October 16, at Chalmers' United Church. Earl and Mary are leaving shortly for Germany where they will make their home for the next 18 months. Mr. Longstaffe, head of department, presented Mary with a wool bedthrow on behalf of the staff. Mary also received gifts of linen at a shower held in her hornount the home of Mrs. shower held in her honour at the home of Mrs. Pearl Rousseau.

#### SEVENTH FLOOR

#### M.O. Lingerie-By Bea Nash

Congratulations to Mr. and Mrs. M. Mc-Kenzie who became proud parents of a baby girl, Kathy Lynne, on September 29.

Our best wishes to Alice Ford who became a ember of the Quarter-Century Club on member of October 2.

#### M.O. Teen-Age and Children's Wear By Rose Palmer

Marge Pariseau left on September 26 to become the bride of Mr. John Chranowski. Marge was presented with a coffee table from the combined staffs of Departments 10 and 11, also several other gifts from her many friends. The wedding took place Saturday, October 3, at Holy Rosary Church. The happy couple will reside in Winnipeg. Our very best wishes, Marge and John, for a happy future.

Miss Kay Fawns and Miss Mary Kurdydyk were hostesses at a kitchen shower, Friday evening, in honour of Marjorie.

Assisting the hostesses were Miss Betty Connolly, Miss Evelyn Nordin, Miss Betty Lane and Miss Meryle Neville. Guests numbered forty.

Little Dianne Murray presented the gifts to the guest of honour.

#### M.O. Sportswear-By M. Kurdydyk

Belated congratulations to Mr. and Mrs. Steve Prokopenko on the birth of their daughter, Pamela Kathleen, who was born on Aug-

Our department has been beset by illness. Ann Komar, May Burwash, Irene Duffy, Betty Lane and Evelyn Nordin, have all been affilicted. However, we are happy to report that Ann and May are now convalescing at home after their sojourns in the hospital and are recovering rapidly. It's certainly nice to see Irene, Betty and Evelyn back after their seige of illness. Jan Hunter and Marion Mayer have been on the sick list, too, but we are happy to say they are both back with us.

#### M.O. Budget Plan-By P. Young

Congratulations were extended to Lillian Vipond on September 24, the occasion of her 25th anniversary with the Company. The department presented Lillian with a walnut coffee table and numerous gifts from friends.

Our best wishes go to Lillian Vipond and Max Smith who were married October 3 at St. Matthew's Anglican Church. They were pre-sented with matching walnut lamp tables from the staff.

The best of wishes were all around for Lillian when, on the night of September 30, a shower was given by Miss Vi Black in her honour. She was the recipient of table lamps and a Coleport centre-piece.

Farewells were said to Ethel Meadows who left September 30 to take up residence in Calgary. She was presented with a travelling case from the department. Bernice Lear had a few friends in on September 22 and Ethel was given a camera and flash attachment.

We are glad to report Chris Julius is back.

#### \* \* \*

#### EIGHTH FLOOR

#### M.O. Files, Salesroom and Correspondence By J. Greenwood

"Our loss is someone else's gain." The wedding bells have certainly broken up that old gang in the past few weeks.

Hazel Kilfoil, Cash; Mary Wirachowski, Bus Counter, and Audrey Ripley, Mailing List, left us on August 29; Lorraine Fontaine, 159, and Beverley Wilson, Bus Counter, on September 19; Connie Cook, Messengers, September 19; Jean Kochan, Mailing List, and June Gutknecht, Salesroom, on September 26; also Muriel Haskayne, Bus Counter, on September 30

Our very best wishes, girls, from the gang.

The best of luck to Natalie Hawryluk who has left us to go east.

In the diamond department we have Mary

Zytaruk, Eleanor Blonski and Joyce Plant. Congratulations, girls,
Georgina Brownlee is still in hospital recovering from a recent operation, and we understand she is well on the way to recovery.

Pearl Chapman has entered the hospital for very serious operation and we are certainly pulling for Pearl and hope everything turn out right.

Myrtle Young is on our sick list. We hope to see you back soon, Myrtle.

#### M.O. Correspondence-By June de Gagne

117'ers are pleased to have their chief back after his long illness. Mr. McFetridge, we welcome you back and are glad to see you looking so well.

"October Smiles" for 117 is Miss Edna Oldack. Edna received her lovely diamond October 10, from Harry. Congratulations, Harry, and to Edna, the very best.

Wednesday, October 7, saw 117'ers and 118'ers, plus friends and more friends, out at Maple Grove Beach for the "big dance." Hot dogs, corn and coffee were served in outdoor style and everyone "tripped the light fantastic" until our better judgment told us to leave—correction—until the bus was ready to leave. to leave.

The event was made possible through Mr. H. Graham and 117's Misses Eunice Treadwell and Dorothy Marchan. Thanks again from us all, Eunice, and to Dorothy we're sorry you couldn't get transportation out. Thanks also go out to Mr. Gordon Graham for taking charge of the bus and seeing that everyone was comfortable.

#### M.O. Copying-By M. Shepherd

Ella Loutchan received a mirror from the department when she left to be married on September 26, at St. Paul's United Church, to Ron Jewell. The girls held a dinner at the homestead and presented Ella with personal gifts. Mr. and Mrs. Jewell are residing at Pranden Man gifts. Mr. and Brandon, Man.

We wish Louise Robertson a speedy recov-

ery.

The department gift to Audrey Daniels was a wool bed throw when she left to be married September 26 at Sturgeon Creek Anglican Church to Michael Hazelwood. The girls pre-sented Audrey with sheets and pillow cases at a dinner at the Rickshaw.

Bernice Bale was presented with a rhine-stone necklace and earrings from the girls when she left the department, September 26, to take another position.

Frederick Sellers claimed Nettie Nairn as his bride on October 17 at St. Margaret's Anglican Church. Nettie was presented with a clock from the department when she left October 3. The girls held a miscellaneous shower in her honour.

Glad to see Vivian Legacy back with us after her bout with polio.

A satin bedspread and comforter, along with a pair of bedroom lamps, was the department gift to Jo Korzak when she left to marry Don Somerville at Old St. Andrew's United Church on October 9. The girls presented Jo with dishes at a shower.

#### M.O. Complaints-By J. Baynes

Bill Gray had a double reason to be proud September 19 when he became the daddy of twin girls, Ross Lynn and Michele. Are you going into the Twins Contest, Bill? Congratulations to the happy parents and a warm welcome to the wee girls.

A smiling and happy Jennie Petnick left October 3 to become Mrs. Stephen Kazun on October 10, at Holy Ghost Church. On leaving, Jennie was presented with a Presto steam iron, the gift of the department, as well as a number of other lovely gifts from her many friends who wish her much happiness in her parried life. married life.



## CONTACTS

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Editor: JIM PAUL

Before leaving, Jennie was guest of honour at a dinner on September 30 at the Homestead, when a number of her friends in Departments 117 and 118 presented her with a clothes hamper and many other lovely gifts, and all wished her every happiness.

A gaily decorated desk greeted Mina Birnie on her arrival at work October 19, the occasion being her 30 years with the Company. A set of bedroom lamps was the gift of the department and many other lovely gifts from her many friends made the day one to long remember. May you have many more happy years with us, Mina.

Everyone is talking about the wonderful time they had at the anniversary party held in the Grain Exchange Curling Rink, October 16, in honour of Mina Birnie and Elliott "Jumbo" Westman, the occasion being the celebration of Mina's 30th year with the Company, October 19, and "Jumbo's" 35th year, October 19, and "Jumbo's"

A presentation of a travelling clock was made to Mina and a Ronson lighter was presented to Mr. Westman on behalf of the gang.

After the presentations the evening was spent in dancing and fun, and the evening went all too fast.

M.O. Advertising

"Davy's" away! Our old friend and retired Eatonian, Albert Stuart-Davidson left for his Eatonian, Albert Stuart-Davidson left for his long-planned trip to see relatives overseas. Proceeding to Regina, Wetaskiwin, Vancouver and Victoria, Davy is saying au revoir to relatives and friends before leaving Vancouver late in October via S.S. Lakemba en route to Australia via Honolulu and the Fiji Islands. He plans to spend Christmas and New Year visiting there, then travelling to England and Scotland by way of Ceylon, India and the "Tideless Sea" (Mediterranean), and finally, back to Canada by about June next year. Bon voyage, Davy — may you have a wonderful time! voyage, Davy time!

#### NINTH FLOOR

#### M.O. Men's Clothing

By F. Paget and W. J. Johnston

Charlie Wright, the last of our "eligibles," was married on September 18 to Miss Adelaide Mohr. A stag in his honour was held at the home of Mr. T. Bennett at which time Charlie received a wallet containing a sum of money. Mr. J. McCay, on behalf of the staff, presented Charlie with a beautiful walnut coffee table. Best of luck to you both, and lots of happiness. and lots of happiness.

Mr. Joe Chettle is confined to hospital with pneumonia. We well again, Joe. We're all hoping you'll soon be

#### M.O. Men's Furnishings-By D. Dee

We all join in congratulations to Mr. Frank McCorquodale who celebrated his 35 years with the Company October 15. Mr. L. Cleve presented him with an electric shaver on behalf of the department, complimenting him on a fine job throughout his years of service.

Many friends called to congratulate him during the day, and he also received numer-ous other gifts. "It's been a grand day," were Mr. McCorquodale's parting words, "and I've enjoyed every minute of it."

#### PRINTING PLANT

By M. Torrance

Our deepest sympathy goes out to:

Mr. J. Foster in the loss of his father. Mr. S. Speer in the loss of his mother-in-law. Mr. H. Poulin in the loss of his mother-in-law.

Mr. C. Ferrier in the loss of his father-in-law. St. John's Cathedral was the scene of a pretty wedding Friday, September 25, when Miss Helen Smook was united in marriage to Mr. William Thomas. Congratulations and best wishes to the happy couple.

Saturday, September 26, was the day Jennie Evanecky chose to walk down the aisle on the arm of her father to exchange vows with Mr. S. Mielimaka in a double-ring ceremony at St. Mary's Cathedral.

Miss Eva Dubois held open house Saturday, October 13. A very pleasant afternoon was enjoyed by all who attended.

#### BOX AND BAG FACTORY

By N. Lemecha

Congratulations to Terry Gobell who became the bride of Bill Stimpson from Department 70B. They were married in Holy Trinity Church on September 5.

Mr. Agnew presented her with a hostess chair. A shower was also held for her at the home of Mrs. Wiggins, 914 Wolseley Avenue, on September 25, where she was presented with a pair of foam pillows and sheets and pillow cases.

The happy couple spent a few days in Min-neapolis, Chicago and Niagara Falls. Good luck to you both.

The staffs of Departments 1747 and 1757 and all his friends in the Alexander Avenue Warehouse wish Mr. Clarke a speedy recoverv.

Fancy Goods Work-room-By Joyce Vessey

Our best wishes are extended to Mrs. L. Schultzmann who left us this month to become an all-time housewife. She was presented with two lovely cushions from the department. Included were many individual gifts. Best of luck, Lynne.

#### %

#### Construction Office-By D. J. McTavish

Our congratulations to Mr. and Mrs. Gordon Quinn on the birth of a daughter, Diane Ellen, on October 10. Mrs. Quinn is the former Doris Farrington, Wages Office, and Gordon has recently joined the Construction Office staff, coming to us from City Despatch.

### In Memoriam

"To live in hearts we leave behind is not to die."

#### HUGH K. SINCLAIR

Mr. Sinclair, who was head of the Shirt section in the Men's Furnishings Department, passed away September 24. A talented musician, he was a member of the Musicians' Union, Local 190. His passing was deeply felt by his many friends, and Contacts wishes to join them in expressing their deepest sympathy to Mrs. Sinclair, the children, his brothers and parents.

#### RODERICK BURGOYNE

Rod Burgoyne, of the Merchandise Display, died Tuesday, October 6. Born in McCreary, Manitoba, he had lived in Winnipeg for 40 years. He was a graduate of St. Paul's College and a member of St. Ignatius Church. His untimely death was felt by all who knew him. To his wife, his sons and daughters, his mother, brothers and sister, we extend our sincerest sympathy.

#### JOHN MORRISON

Mr. Morrison, manager of the Portage la Prairie Store for 15 years, died Monday, September 28, in Newtownards, Ireland. Mr. Morrison, who celebrated his quartercentury anniversary on April 16, had left on an extended trip to Ireland in August.

Prior to coming to Canada, he operated a store in Belfast, Ireland. He started with Eaton's in Winnipeg in 1928 and remained here until 1939, when he was transferred to Portage la Prairie.

We extend our deepest sympathy to Mrs. Morrison and his son, Ray.

#### MISS BARBARA ARABELLA SECORD

Miss Secord, who before her retirement had been a cashier in the Cash Office for 32 years, died Friday, October 9. Born in Glencoe, Ontario, she had lived in Manitoba for 42 years. We extend our sincere sympathy to her brother and three sisters.



Hugh Sinclair



Rod Burgoyne



John Morrison

We Extend Sincere Sympathy to Those Members of the Staff Who Have Lost Someone Dear to Them During the Past Month.

In the Loss of a Father

MISS LUCY NICHOLL
M.O. Money Returns
MR. G. J. BROWN. Contract Accounts
MR. B. HASKEY..... Men's Shoes
MRS J. JONES. Catalogue Distribution
MR. R. McDONALD.... Grill Room
MRS. R. CAMPBELL

Women's Sportswear MR. N. BUCKMAN. Winnipeg Buying MISS M. McKINLEY. . . . M.O. Radios

In the Loss of a Mother
MRS. O. FISET.... Service Groceries
MISS M. McCase

Passement Stone 5e to \$2.00

Basement Store, 5c to \$3.00 MR. D. RENAULT.....Delivery

In the Loss of His Wife MR. HARRY ISFELD...M.O. Packing MR. A. G. BASS

In the Loss of Her Husband MRS, JEAN FYFE

China and Glassware

MR. J. W. BAKER
Women's Self-Serve Dresses

Women's Self-Serve Dresses
In the Loss of a Sister

MRS. M. BULLOCK......Hardware MR. L. HEAD.....Carpet Work-room MRS. D. OUELLETTE....Cash Office MR. A. BUZZA.

Men's Clothing Work-room

In the Loss of a Baby Brother MISS A. WHETHAM. Public Relations

In the Loss of a Baby Son MR. T. WHETHAM

Customers' Decorating
In the Loss of a Step-Father
MR. J. MILLER...Interior Decorating





For The NEW-COMERS In Our Midst, George, The SPONSOR, Can't Do It All! So Let's Give Them BOTH a Lift!

